



New Committee to Study Seniors needs in Campbell's Bay

Campbell's Bay, April 11th, 2022. The Municipality of Campbell's Bay is embarking on a new phase of the revision of its Seniors-Friendly Municipality (MADA) policy. Officially recognized as a MADA since 2012, the Municipality is in the process of updating its policy to continue to adequately meet the needs of seniors.

A steering committee made up of elected officials, representatives of seniors and community organizations was appointed in August 2021 to help the Municipality in this process. It includes: Jean-Pierre Landry, Michael Mackid, Dale McCuaig and Mavis Kluge.

This committee will focus on various areas such as recreation, housing, security, etc. The reflections and analyses will be validated during public consultations until an updated policy and a new action plan are tabled.

The broad guidelines

The action plan will guide all actions undertaken by the Municipality of Campbell's Bay and its partners for the well-being of seniors. The action plan addresses nine key themes:

- Habitat and living environment;
- Transportation and mobility;
- Outdoor spaces and buildings;
- Social participation;
- Respect and social inclusion;
- Recreation;
- Communication and information;
- Health and social services;
- Security.

For more information on the Policy update and the MADA Action Plan, the public is invited to regularly consult the Municipality's website at www.campbellsbay.ca or its Facebook page. The documents will also be available at the reception of the municipal office. Public surveys and workshops are planned for 2022.

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For more information

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